

2022

NORMANDY

News & Events



Taking place until June 2022 BICENTENARY OF GUSTAVE FLAUBERT

The end of 2021 marked the bicentenary year of the birth of Gustave Flaubert, one of France's most famous and influential writers, perhaps best known in the English-speaking world for his debut novel, *Madame Bovary*.

Flaubert's attachment to Normandy – in particular the city of Rouen, where he was born and did much of his writing – makes him an important figure in this region's history.

Until June 2022, Normandy is hosting a varied programme of events to celebrate the bicentenary of Flaubert's birth, including exhibitions, shows, tourist trails, dramatised walking tours and other educational activities.

bit.ly/flaubert21



Newly signposted VÉLOMARITIME CYCLE ROUTE

The new Vélomaritime cycle route extends for 870 miles along the coast – from Roscoff in Brittany, through Normandy, to Dunkirk in Northern France – and, as of this spring, the route will be fully signposted.

Following the old EuroVelo 4, this scenic route passes many major Normandy landmarks, including the Mont-Saint-Michel, the D-Day Landing Beaches, chic seaside resort Deauville, the port town of Honfleur, the cliffs of Étretat, and Fécamp, home of Benedictine.

This is the ideal route for cyclists who want to experience Normandy's many landscapes and enjoy some history, culture and good food along the way.

lavelomaritime.com

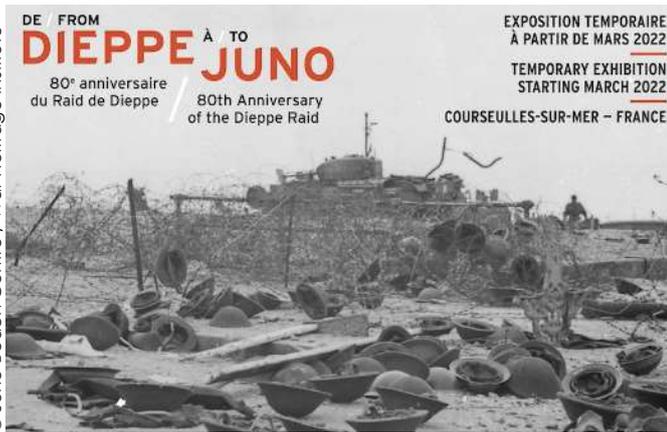
INTERIM PRESS CONTACT:

Ben Collier, Marketing Manager (English-speaking markets):
b.collier@normandie-tourisme.fr

NORMANDY
TOURISM
normandy-tourism.org

News

© Juno Beach Centre / War Heritage Institute



80th ANNIVERSARY OF THE DIEPPE RAID

To mark 80 years since Dieppe Raid, the tragically ill-fated military operation on 19 August 1942 that resulted in a mass loss of Canadian troops, the Juno Beach Centre is proud to announce a new temporary exhibition called 'From Dieppe to Juno: The 80th Anniversary of the Dieppe Raid', which will be held in partnership with the War Heritage Institute in Brussels, and will open on 12 March 2022 at the Juno Beach Centre in Courseulles-sur-Mer.

junobeach.org

© Ville de Cabourg



THE MARCEL PROUST MUSEUM

Commemorating 100 years since Marcel Proust won the coveted *Prix Goncourt* literary prize, the Villa du Temps Retrouvé (Marcel Proust Museum) has just opened in Cabourg, Proust's favourite holiday retreat and the inspiration for his famous novel, *A la recherche du temps perdu* (In Search of Lost Time). The museum will showcase the Belle Epoque period at the end of the 19th century and the history of the Flowered Coast through Proust's eyes.

cabourg.fr/villadutempsretrouve

© Fécamp Grand'Escale

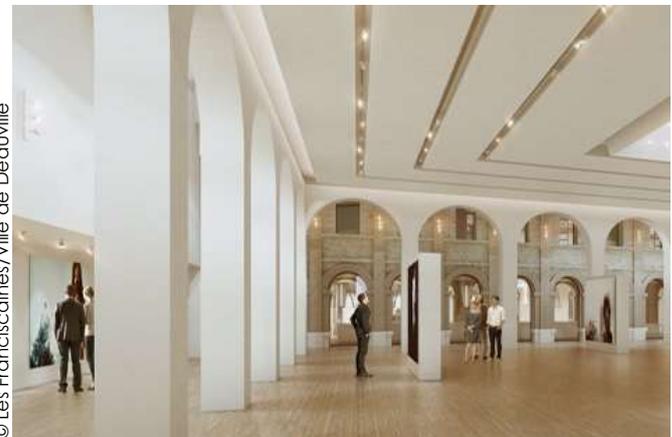


GRAND'ESCALE FESTIVAL

Taking place from 29 June to 3 July, between the Kiel Regatta and Brest International Maritime Festival, Normandy's picturesque Alabaster Coast will welcome its very first maritime festival! Sailing boats, yachts and steamboats will now be able to stop off en route from Germany to Brittany in Fécamp, a fishing port with a rich maritime history. Visitors to the festival will be able to enjoy sea excursions, live entertainment and guided boat tours.

fecampgrandescale.com

© Les Franciscaines/Ville de Deauville



LES FRANCISCAINES MUSEUM

As its name suggests, this beautiful building was once home to the Franciscan order. It was sold to Deauville in 2012 and has since been entirely restored to house a museum, auditorium and media library, arranged across five zones, including one for children, all thematically linked to Deauville and its history. The museum will also exhibit works by André Hambourg, who donated over 500 paintings to the town, and other contemporary pieces.

indeauville.fr/franciscaines-project

News



© D. Darrault

CYCLE THE SEINE, PARIS TO THE SEA

France is the world's second cycling destination (after Germany), and aspires to be the first within five years. With this in mind, a brand new 430km cycle route, *La Seine à Vélo* has just been completed, linking Paris to Le Havre and Deauville. Following the River Seine, the route passes through Giverny, Rouen, Jumièges and Honfleur, and is suitable for cyclists of all levels and ages. laseineavelo.fr

Restaurants



© T. Raux

LE CAILLOU – La Roche d'Oëtre

Situated next to the Roche d'Oëtre, a look-out point renowned for its breathtaking 118m sheer drop, this new restaurant affords stunning views and promises its diners delicious dishes, responsibly sourced ingredients and seasonal organic produce. le-caillou.fr



© Aître Saint-Maclou

CAFÉ HAMLET – Rouen

Café Hamlet is the latest venture of Michelin-starred Chef Gilles Tournadre of Gill in Rouen. This upmarket tearoom, bakery and snack bar is in the beautifully restored former medieval ossuary, Aître Saint-Maclou. aitresaintmaclou.fr/en

Hotels



© Le Paquebot

LE PAQUEBOT – Villerville-sur-Mer

Hop on board! Situated between Honfleur and Deauville, this nautical-themed four-star hotel has 16 rooms, all designed like cabins with sea views and a balcony, events facilities and a fantastic restaurant serving fresh seafood.

Rates from €135/night. lepaquebot.fr



© Radisson Blu Rouen Centre

RADISSON BLU – Rouen

Opposite the Tour de Jeanne d'Arc and a short stroll from Rouen's cathedral, fine arts museum, astrological clock and its many shops, restaurants and bars, this brand new Radisson Blu boasts 93 rooms and makes a great base for a city break.

Rates from €101/night. radissonhotels.com

What else is on in 2022?

25 February – 1 March

GRANVILLE CARNIVAL

Normandy's longest-running carnival, UNESCO-listed since 2016, features fancy dress, parades and live music.

carnaval-de-granville.fr/en

Starting 30 May

NORMANDY CHANNEL RACE

Annual 1,000-mile international sailing race starting and finishing in Caen.

normandy-race.com/en

28 May – 12 June

D-DAY FESTIVAL NORMANDY

Commemorations featuring new exhibitions, tours, parades, fireworks, air-shows and military re-enactments.

ddayfestival.com

June-September

NORMANDY BY NIGHT

Light shows, markets, night tours of the Mont-Saint-Michel, fireworks and more.

bit.ly/NormandyByNight

June-September

THURSDAYS AT THE HARAS DU PIN

Weekly equestrian shows at the Haras du Pin National Stud in the summer.

haras-national-du-pin.com

June-July

NORMANDY MUSIC FESTIVALS

Acts like Fatboy Slim at Beaugard, live jazz in Coutances, and much more!

en.normandie-tourisme.fr/music-festivals

August

CRÈVECŒUR MEDIEVAL FESTIVAL

Historic re-enactments, market, tavern and banquet in the 12th-century Château de Crèvecœur-en-Auge.

bit.ly/CrèvecœurMedievalFestival

August

LES TRAVERSÉES TATIHOUS FESTIVAL

Folk festival held when Tatihou Island is accessible on foot from Saint-Vaast port.

bit.ly/TravTatihouFest

September

SEPTEMBRE MUSICAL

Five weekends of live classical music performed at picturesque spots such as the Château de Carrouges.

septembre-musical.com

September

DEAUVILLE AMERICAN FILM FESTIVAL

Premieres of all the latest US films, hosting big stars like Joaquin Phoenix, Kristen Stuart and Jessica Chastain.

festival-deauville.com/en

September-November

NORMANDY FOOD FESTIVALS

A celebration of seasonal produce on weekends throughout the autumn.

en.normandie-tourisme.fr/food-festivals

End of November – end of December

ROUEN GIVRÉ

Popular Christmas market in Rouen's medieval city centre with over 80 stands selling local products and gifts.

marchedenoelrouen.com

December-January 2023

WILLIAM THE CONQUEROR'S CATHEDRAL

A stunning Bayeux Tapestry-themed light show inside Bayeux Cathedral.

bit.ly/bayeuxwilliamscathedral

